

Fundraising Basics for Teachers



Standards:

This course aligns to the INTASC Standards including Learner Development, Learning Environments and Planning for Instruction.

It also aligns to the McRel Teacher Evaluation Standards including Teacher Leadership, Diverse Learners and Teachers Facilitate Learning.

This course is designed to help teachers understand that raising funds is not as daunting as it appears. With some planning and effort, fundraising might just turn out to be fun!

Teachers are guided through successful ways to create fundraising plans, draft fundraising proposals, put together a fundraising team, approach corporate organizations and other potential funders, and execute and implement their plan. The resources and examples included here equip teachers to effectively raise the funds they need to successfully engage students in the learning process.



Certificate of
Completion



100% Online



Quiz

Fundraising Basics for Teachers

Course Outline

LESSON 1: Overview of Educational Fundraising

- Possible fundraising goals
- Common concerns while fundraising
- The fundraising process

LESSON 2: Planning and Considerations

- Conducting research into fundraising topics and processes
- Fundraising committees and strategies
- Sources for fundraising
- Budget and timeline

LESSON 3: Preparing a Good Proposal

- Objectives of a proposal
- Types of proposals
- Writing a proposal
- Elements of a proposal

LESSON 4: Implementation and Follow-up

- Key stakeholders
- Promotion and advertising
- Ethics, monitoring, and transparency
- Event review, report, and follow-up



5 Hours
of Learning



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